

Valerie Viking

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EDUCATION

Berry College, Mount Berry, Georgia, Anticipated Graduation: May 2026
Bachelor of Arts in Communication; Public Relations Concentration, Spanish Minor
Universidad Pompeu Fabra, Barcelona, Spain, May 2024 – July 2024

RELEVANT SKILLS

Fluent in written and spoken Spanish
Proficiencies: AP Style, Adobe Illustrator, InDesign, Photoshop, HTML, FinalCut, Hootsuite, Salesforce

INTERNSHIP EXPERIENCE

WTVC NewsChannel9, Chattanooga, Tennessee
News Intern, May 2023 – August 2023

- Pitched local news stories at daily news meetings to staff team of twelve professionals
- Shadowed reporters, photographers and producers in-house and on local community trips
- Monitored and created daily content for station's social media platforms reaching 2 million followers
- Operated teleprompter and audio for noon and evening newscasts
- Wrote six online stories for website and assisted with writing of evening news scripts

WORK EXPERIENCE

Campus Carrier, Mount Berry, Georgia
Arts & Living Editor, August 2024 – Present

- Designed and edited layouts for print and digital editions of weekly student newspaper using Adobe Suite
- Oversaw creation of all article packages in section, including copy editing and fact checking articles
- Managed student team of 3-5 writers, communicating with writers to ensure deadlines are met

Staff Writer, August 2022 – May 2023

- Interviewed students, community and campus officials weekly for targeted content to create engaging stories
- Wrote two assigned articles weekly for student newspaper, including News, Arts & Living and Sports sections
- Awarded Rookie of the Year award for overall team contributions

Berry College Office of Admissions, Mount Berry, Georgia
Student Ambassador, January 2023 – May 2024

- Communicated with prospective students and families to answer questions about application process
- Scheduled campus visits, led group tours and completed targeted follow up throughout the admissions cycle, using Salesforce to document points of contact
- Provided office support to eight admissions counselors by preparing promotional materials for events

Lupi's Pizza, Chattanooga, TN

Team Member, May 2022 – January 2024 (Seasonal)

- Selected by Area Manager to train 12 new front-of-house staff from 3 locations in Chattanooga area on how to provide excellent customer service
- Communicated with customers to fulfill dine-in and take-out orders, answering questions about ingredients and allergies, preparation processes, and recommendations
- Managed a cash drawer of more than \$500 during each shift

HONORS & ORGANIZATIONS

Lettie Pate Whitehead Scholarship, August 2022 – Present

Berry College Center for Integrity and Leadership Carper Mentoring Program, August 2024 – Present

Habitat for Humanity Volunteer, May 2021 – Present